

BY APPOINTMENT

Experience memorable moments in London's Luxury Quarter



#### Discover

Alexander McQueen  
Amanda Wakeley  
BAFTA 195 Piccadilly  
Chanel  
Davidoff  
Dover Street Market  
Dunhill  
Fenwick of Bond Street  
Floris  
Fortnum & Mason

## LONDON LUXURY QUARTER

Bond Street | Mayfair | Piccadilly | Regent Street | St James's

By Appointment is a bespoke concierge service offering tailor-made itineraries, which are individually crafted to meet each client's requirements and create the ultimate luxury experience.

By Appointment takes you behind the scenes of the London Luxury Quarter, a collection of streets and lanes at the very heart of London's West End, with a unique charm.

#### Experience

Gucci  
Hermès  
La Perla  
Louis Vuitton  
Maison Assouline  
Paul Smith  
Selfridges & Co.  
Liberty London  
Tramp  
Vivienne Westwood

The London Luxury Quarter presents a unique destination for devotees of British and international fashion, food connoisseurs and culture enthusiasts.



When dressing for any occasion, uncover unique finds from **Royal Warrant holders, international flagships and niche discovery brands**.



The destination is home to **iconic British and world famous international cuisine**, including Fortnum & Mason, Chutney Mary and The Wolseley.



With **art galleries, cultural institutions and royal landmarks** such as Royal Academy of Arts, National Gallery and Buckingham Palace, the area is steeped in heritage.



From exclusive members' clubs like BAFTA 195 Piccadilly, to casinos like The Hippodrome Casino and The Ritz Club, **entertainment** is the pulse at the heart of London.



Pamper yourself like royalty at spas and suites at the finest **five star hotels**, from The Langham Hotel to The W London.



- Private shopping with out of hours access & exclusive previews
- Personal appointments with multilingual hosts, personal stylists & experts
- Food tours and tastings of classic & contemporary cuisine
- Curated tours of special exhibitions
- Insider access to secrets of London, including private members' clubs & casinos